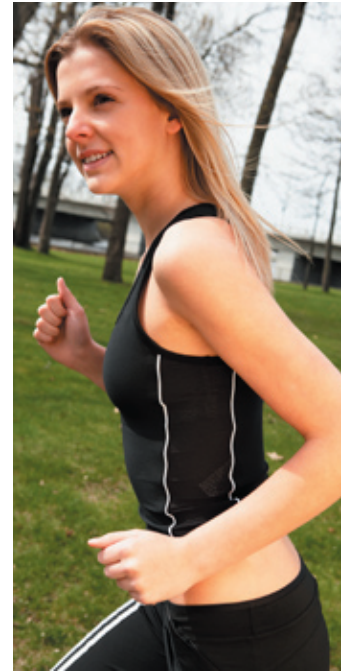


Frankly Speaking Digital Magazine

A Woman's Guide to Healthy Living

Designed to fill a unique niche in Mid-Missouri, *Frankly Speaking* digital magazine offers you an unparalleled opportunity to reach more than 5,000 women in mid-Missouri through a professionally-produced, provocative and positive publication. *Frankly Speaking* is for the woman who seeks a healthier, more active lifestyle and wants to make better-informed decisions about her health and well-being. Packed with exciting features, recipes, beauty and medical tips, *Frankly Speaking* is your guide to healthy living in Mid-Missouri.

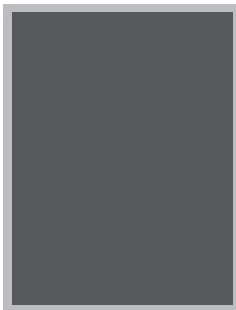
Women are responsible for the majority of household purchases and buy nearly 80% of all health care products. Take advantage of Columbia's only digital health magazine targeted to active, well-educated women.



Publishes four times each year:
February, May, September, November

INTRODUCTORY ADVERTISING RATES FOR FRANKLY SPEAKING

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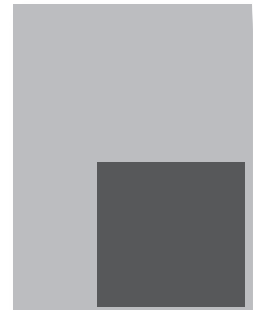
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